EZPay is good for customers and good for your business.

EZPay automates customer payments and lowers their costs. It's great for you, too, because it largely eliminates missed payments, a leading cause of coverage lapses and cancelled policies.





- We know it's more difficult to replace a customer than to keep one. EZPay customers have a much higher retention rate than those mailing in checks.
- Lowering the total cost shows customers you are looking out for them.
- Stop chasing late paying customers and instead talk to them about their coverage.
- Set-up is simple and quick and now electronic – so there is no paperwork to track or keep.

- EZPay can save as much as \$58 per year in service fees compared to a 10-pay plan. (10-pay plan service fees total \$70 per year. EZPay monthly services fees total just \$12.)
- Payments are never forgotten or lost in the mail.
- Choosing the date of the month payment is charged or withdrawn helps customers with their budgeting.



Recommend EZPay to every customer making installments – it's good for you both.



AMsuite® Guide to EZPay

FOR NEW BUSINESS

To activate EZPay, when you've finished your new business submission, then open the Payment & Signatures page.

- Make sure Billing Type is set to Recurring Electronic
- **B** Enter the date payment will be taken
- C Select the payment plan
- Define the payment method
- E Choose either an electronic signature (an email will be sent to your customer with an online authorization to complete), or
- a traditional signature on a form you print (check the box, then click the View/Print button)
- When you have selected the signature, go back to the top of the page and select Bind Options, then Issue Policy to complete the process

FOR A CURRENT POLICY

To add EZpay to a current policy, open the customer's account and select the policy. Using the Actions list on the left, select Change Policy then Change Billing/Payments. Make the billing changes on the Payment & Signatures page.

