



THE SOUTHERN INSURANCE UNDERWRITERS

MONTHLY UPDATE

JUN 2023

YOUR GUIDE TO THE LATEST OFFERINGS



SIU's Live Chat website feature is a hit with agents. Agents love the on-demand service they're getting from real people in our Alpharetta office. Visit www.siuins.com/home/login and **CHAT NOW!**



SIUPREM

Did you know for every SIUDirect form and premium finance contract we receive, \$5 goes to the American Cancer Society? All of our agency partners are part of Independent Agents For a Cure (IACure). IACure will again be the title sponsor at this year's *Making Strides Against Breast Cancer* walk in Atlanta. Through IACure, our agency partners will present a check for \$75,000 to the American Cancer Society at the opening ceremony this October. Learn more at www.iacure.com.



SPECIALTY LINES

In 2023, contractors and forestry equipment have the highest hit ratios in our specialty lines department. If you have not used SIU for these lines in the past, please consider sending your next submission to quote@siuins.com and copy Mike Byers, our inland marine specialist, mbyers@siuins.com. We can even write cranes and difficult to place contractors' equipment.



PERSONAL LINES

We successfully write manufactured and tiny homes throughout the southeast (no access in FL). Our primary markets are available online direct with our carriers. If you do not have a login, contact marketing@siuins.com or let us know through the new online chat feature. GeoVera is available to our Florida agency partners, so be sure to let us know if you want access to quote with GeoVera.



TRANSPORTATION LINES

SIU's exclusive trucking program has added the ability to handle UIIA coverage requests. Adding intermodal coverage and lower pricing are driving increased activity and excitement regarding the new program. We have the most success writing accounts coming up for first renewal and in business less than 5 years. Send submissions to transportation@siuins.com.



COMMERCIAL P&C

Online quoting has doubled this year and keeps increasing every month. Agent feedback has been tremendous, and we are now measuring turnaround time in hours. We also added a new brokerage market for general contractors and artisan contractors that work on new residential (ground-up) unlimited tract homes and multifamily homes (condo/townhomes).



COMING NEXT MONTH



NEW CYBER LIABILITY RATER!

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