

THE POWER OF INDEPENDENCE



PERSONAL

PERSONAL

PERSONAL



TRANSPORTATION



TRANSPORTATION



TRANSPORTATION

TRANSPORTATION



SPECIALTY

SPECIALTY

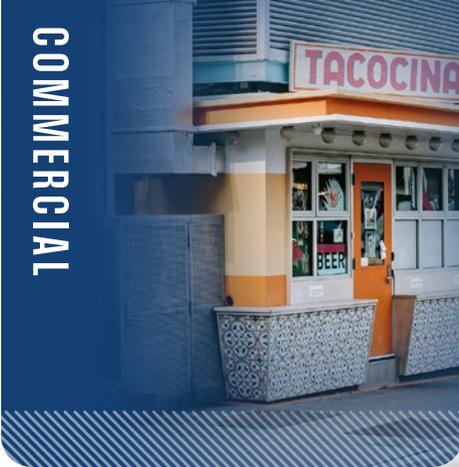


COMMERCIAL



COMMERCIAL

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COMMERCIAL

SOUTHERN INSURANCE UNDERWRITERS, INC



SIU OFFERS THE INDEPENDENT AGENT MARKET A BROAD RANGE OF PROPERTY, CASUALTY, AND TRANSPORTATION PRODUCTS AND SPECIALIZES IN HARD TO PLACE, SPECIALTY AND EXCESS & SURPLUS LINES RISKS.

TRULY COMMITTED TO THE INDEPENDENT AGENT



SIU has been underwriting insurance independently for over 60 successful years. Recognized as one of the most innovative MGA's in America, SIU is the leader in service and technology. We welcome the opportunity to show you how we can help you and your customer. Call or visit us online at siuins.com to get started today.

COMMERCIAL



LINES

COMMERCIAL LINES

Property
General Liability
Umbrella & Excess Liability
Liquor Liability
Special Events
Inland Marine
Products

COMMERCIAL

PERSONAL



LINES

PERSONAL LINES

Homeowners
Dwellings
Vacant Dwellings
Manufactured Homes
Umbrellas
Inland Marine
Personal Liability
Flood
Recreational Vehicles

PERSONAL

TRANSPORTATION



LINES

TRANSPORTATION LINES

Used Auto Dealers
Auto Body Shops
Towing
Dump Trucks
Public Vans and Buses
Non-Emergency Medical
Transportation
Truckers

TRANSPORTATION

SPECIALTY



LINES

SPECIALTY LINES

Workers Compensation
Equipment
Professional Liability
Marine
Builders Risk
Environmental
EPLI and
Many More

SPECIALTY

DID YOU KNOW?



SOUTHERN INSURANCE UNDERWRITERS, INC

A MESSAGE FROM OUR PRESIDENT

At Southern Insurance Underwriters, Inc., relationships are not just part of our business they are the reason we have thrived for more than six decades. As a family-owned and independently operated organization, our longevity is a direct reflection of the trust placed in us by our agency partners and carrier relationships.

In an industry that continues to evolve and consolidate, SIU has remained proudly independent. This independence allows us to stay agile, make decisions with our partners in mind, and maintain a sharp focus on delivering consistent value through strong markets, innovative solutions, and responsive, personalized service.

We are continually investing in technology designed to support your day-to-day workflow. By listening closely to agent feedback, we have enhanced our systems to provide faster pricing insight, improved point-of-sale tools, and a more efficient quoting experience helping you respond quickly and confidently to your clients.

In partnership with SIUPREM, we offer SIU Direct for commercial P&C business which is an advancement that simplifies the non-admitted placement process. With SIU Direct, insured payments are handled directly through SIU, creating a streamlined experience that mirrors the convenience of admitted business while eliminating traditional premium finance agreements.

Our product offerings continue to expand to meet today's evolving risks. We have doubled our capacity to write non admitted commercial property business including coastal risks and added 3 new carrier partners. In addition, we have enhanced our personal property rating platform to quote with multiple markets.

While our commitment to personal relationships remains unchanged, we recognize the importance of modern digital access. From online tools and third-party data integration to chat support and simplified payment options, SIU is actively building solutions that empower agency partners to better manage, grow, and scale their books of business.

The future of SIU is built alongside our agents. We are excited about the opportunities ahead and remain committed to delivering responsive service, strong markets, and forward-thinking technology that supports your continued success.

Thank you for choosing Southern Insurance Underwriters. We look forward to growing together.

Tripp Duesenberg

PRESIDENT, SOUTHERN INSURANCE UNDERWRITERS, INC.



“

IN AN INDUSTRY THAT CONTINUES TO EVOLVE AND CONSOLIDATE, SIU HAS REMAINED PROUDLY INDEPENDENT. THIS INDEPENDENCE ALLOWS US TO STAY AGILE, MAKE DECISIONS WITH OUR PARTNERS IN MIND, AND MAINTAIN A SHARP FOCUS ON DELIVERING CONSISTENT VALUE THROUGH STRONG MARKETS, INNOVATIVE SOLUTIONS, AND RESPONSIVE, PERSONALIZED SERVICE

”

DYK?

DID YOU KNOW?

SOUTHERN INSURANCE UNDERWRITERS, INC

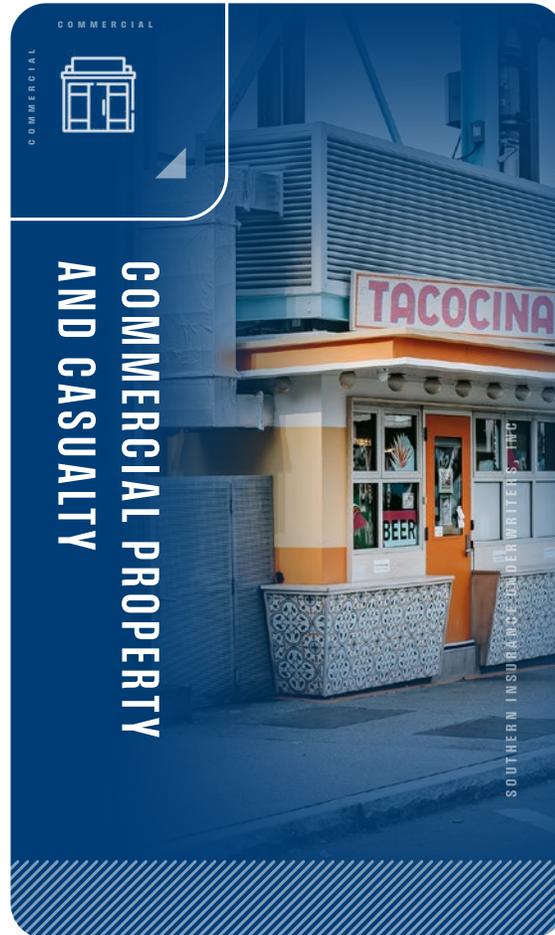
COMMERCIAL PROPERTY AND CASUALTY

SIU COMMERCIAL PROPERTY & CASUALTY UNDERWRITERS REPRESENT THE INDUSTRY'S TOP EXCESS & SURPLUS LINES CARRIERS.

Contracted with numerous top rated carriers and brokerage facilities that offer a mix of both large and small property, casualty, inland marine and package business, the Commercial Property & Casualty department makes it easy for the independent agent to write business. Our highly-trained and specialized underwriters can handle a variety of risk complexities and provide a quick turn-around to move your business forward.

Excess & Surplus/Admitted Commercial Property & Casualty products for classes of business including:

- General Liability (including an exclusive artisan program)
- Property (ability to consider risks up to the coastline)
- Umbrella and Excess Liability (limits up to \$10,000,000)
- Liquor Liability (package and monoline)
- Workers Compensation (18 markets provide the ability to quote new ventures, ghost policies and loss sensitive programs)
- Inland Marine (program contractor's equipment and large schedules)
- Package
- Builders Risk (Capacity up to \$25 million to handle most construction projects)
- Marine & Watercraft (specialist underwriter to help with difficult risks)
- Professional & Miscellaneous E&O (Available for over 180 professions and ability to package with GL and BOP)
- Flood (Private Flood limits up to \$5 million with excess available)
- BOPs (Multiple carriers with the ability to write in coastal counties)
- Vacant Property
- Directors & Officers, Allied Medical, Special Events, Environmental, Cyber, Crime, EPLI
- And more...



COMMERCIAL

CALL US:
678.498.4560

EMAIL US:
quote@siuins.com
bind@siuins.com
reinstatement@siuins.com
endorsement@siuins.com
cancellation@siuins.com
lossruns@siuins.com

DYK?

DID YOU KNOW?

COMMERCIAL PROPERTY AND CASUALTY DELIVERS...

NEW COMMERCIAL PROPERTY MARKETS



Binding and Brokerage Markets to handle a wide range of properties that do not fit the standard market



Ability to entertain restaurant tenants with commercial cooking exposures and medical offices



Up to \$5,000,000 in Property Values per location



Ability to consider public or private parking exposures



Property enhancement coverage available for building owners



Coverage available for vacant buildings

HOW TO SUBMIT

Send your application or ACORDs to QUOTE@SIUINS.COM and don't forget to CC your favorite underwriter.

Questions or need an underwriter contact? Contact the Marketing Team at MARKETING@SIUINS.COM



PLUS  

GENERAL LIABILITY



PLUS  

INLAND MARINE



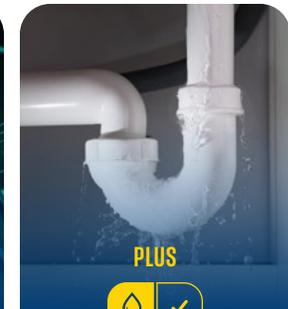
PLUS  

WORKERS COMPENSATION



PLUS  

PROFESSIONAL / CYBER



PLUS  

FLOOD COVERAGE

SIU COMMERCIAL RATER – EXCLUSIVELY AVAILABLE AT



WWW.SIUINS.COM

Easy user interface, populated ACORD forms, and pricing indication

SOUTHERN INSURANCE UNDERWRITERS, INC

PERSONAL PROPERTY

DID YOU KNOW?



PERSONAL

INTEGRAL TO THE SUCCESS OF SIU'S PERSONAL PROPERTY DEPARTMENT IS THE TRUSTED RELATIONSHIPS DEVELOPED WITH PRODUCERS.

To further strengthen the partnership between underwriters and producers, the Personal Property Department continually expands extensive access to key markets and innovative products to offer producers the most comprehensive personal property coverages available. These coverages, combined with a new and innovative online rating website, enhances the overall underwriting experience for SIU producers.

CALL US:
678.498.4540

EMAIL US:
quote@siuins.com

DYK?

Excess & Surplus/Admitted personal lines products for classes of business including:

- **Homeowner:** HO3, HO4, HO5, HO6, HO8, High Value
- **Personal Liability:** Personal Umbrella, Excess Comprehensive, Personal Liability, Excess Auto Liability, Excess Umbrella
- **Flood:** Primary, Excess
- **Dwelling Fire:** DP1, DP3 (including stand alone, other structures)
- **Watercraft:** Ski Boats, Jet Skis, Yachts, Airboats, Houseboats, Pontoons, Mega Yachts
- **Vacant Dwellings:** Monthly earned premiums
- **Manufactured Homes:** Individually owned or parks
- **Inland Marine:** Fine Arts, Jewelry Schedules, Hearing Aids, Guns
- Earthquake

NEW! QUOTE WITH MULTIPLE COMPANIES



QUOTE TO ISSUE ONLINE



H03

P/C 1-10 Available

Seasonal and Secondary Dwellings

Coastal Capacity

H03 form available



DWELLING FIRE

Dwelling Schedules

Coastal Capacity

Seasonal & Secondary,
Owner/Tenant Occupied



VACANTS

3, 6 or 12 month terms

Monthly earned premium
for 3 month policies

Renovation & Builders Risk
High Value Properties



PAYMENT OPTIONS

- ✓ MORTGAGEE BILL
- ✓ SIU DIRECT BILL
- ✓ SIUPREM PREMIUM FINANCE
- ✓ PAY IN FULL
- ✓ ONLINE PAYMENT
(WITH CREDIT CARD, DEBIT CARD, ACH)



ONLINE E-SIGNATURE

- ✓ FOR AGENT & INSURED
- ✓ APPLICATION W/PDF
- ✓ SIUPREM PFA
- ✓ INSURED REMOTE SIGN
FROM OUR SECURED SITE

SOUTHERN INSURANCE UNDERWRITERS, INC

COMMERCIAL TRANSPORTATION

DID YOU KNOW?



TRANSPORTATION

PROVIDING COMPREHENSIVE COMMERCIAL AUTOMOBILE AND GARAGE PRODUCTS.

SIU began underwriting long haul trucks over 50 years ago. Today, SIU's Commercial Transportation department has grown to include almost all types of Commercial Automobile and Garage products. Either over the phone, or by online quick quote applications, the specialized underwriters in Commercial Transportation offers producers access to many rated companies spanning coverage from a single unit to large fleets.

Commercial Transportation and Garage products available including but not limited to:

- **Commercial Auto**
 - Dump Trucks
 - Non-Emergency Medical
 - Charter Buses
 - Day Care Buses
 - All Public Classes
- **Garage**
 - Used car dealers
 - Franchised dealers
 - All repair classes including heavy truck
- **Trucking**
 - Long Haul
 - Intermediate
 - Local
 - Fleet & Non-fleet
- **Cargo**
 - Individual policies or package
 - Auto haulers
 - Dry goods
 - Produce

DYK?

CALL US:
678.498.4620

EMAIL US:
transportation@siuins.com
(Commercial Auto & Trucking Requests)
garage@siuins.com
(Garage Requests)

EXPERIENCE SOUTHERN INSURANCE UNDERWRITERS ONLINE TODAY...

MY SIU AGENT PORTAL



**COMPLETE A
QUOTE
ONLINE**



**ACCESS FULL
POLICY
INFORMATION**



**SAFE & SECURE
PAY
NOW**



**AN EASIER WAY TO
SUBMIT
A CLAIM**



**SEE THE AVAILABLE
TRAINING &
RESOURCES**



ONLINE RATERS & TOOLS

- ✔ General Liability, Property, and Package Commercial Lines Rater
- ✔ Personal Property Rater
- ✔ Transportation Applications
- ✔ Multiple Carrier Raters

ONLINE RATERS & TOOLS



POLICY INFORMATION

- ✔ All your policy details in one convenient location
- ✔ Simple access to policy payment and statement information
- ✔ Manage your book in real time

POLICY INFORMATION

EXPERIENCE IT TODAY @



WWW.SIUNS.COM

SOUTHERN INSURANCE UNDERWRITERS, INC

SPECIALTY PROGRAMS

DID YOU KNOW?



SPECIALTY

TAILORED COVERAGE & UNDERWRITING EXPERTISE!

We understand that some businesses require specialized insurance solutions. Our Specialty Lines offer unique products designed for niche markets and specific classes of business. We provide Inland Marine insurance for movable property, Ocean Marine coverage for vessels and cargo on international waters, Professional Liability to protect against claims of negligence, and Ghost policies for uninsured subcontractors. These targeted coverages are crafted to meet the distinct needs of your clients, offering them the protection they need in their specialized fields.

Many unique products for classes of business including:

- **Inland Marine:** Builders Risk/Installation, Contractors Equipment, Miscellaneous Property, Transportation, Warehouse Legal Liability and more!
- **Ocean Marine:** Personal Pleasure Craft, Charter Boats, Excursion Vessels, Marinas, Marine Contractors & Artisans, Ocean Cargo and more!
- **Professional Liability Directors & Officers, and Errors & Omissions:** Technology Professionals, Architects and Engineers, Environmental Professionals, Medical Professionals Miscellaneous Professionals, Media/Entertainment, Professionals, Insurance Agents, Attorneys, Accountants, Financial Institutions
- **Workers' Comp:** Ghost Policies, New Ventures including Construction and Hospitality, Large Risk Retention Policies

CALL US:
678.498.4560

EMAIL US:
quote@siuins.com

DYK?



BE EFFICIENT, PROFITABLE AND CAREFREE: DIRECT.


BE EFFICIENT.

SIU WILL PROCESS THE DOWN PAYMENT FOR YOU FROM THE INSURED. YOU NO LONGER NEED TO DEPOSIT PAYMENT AND ISSUE US A CHECK.


BE PROFITABLE.

WE ARE REMOVING THE FORMAL FINANCE AGREEMENT PRESENTING THE PAYMENT TERMS WITH THE DOWN PAYMENT FORM. SIU WILL PAY COMMISSION ON TOTAL POLICY PREMIUM VIA DIRECT BILL STATEMENT.


BE CAREFREE.

WE HANDLE THE BILLING FOR ALL POLICY CHANGES!

*Available on both
NEW & RENEWAL
quotes.*

SIUDirect handles all billing and payment processing, including the down payment. Your agency receives the full commission. The payment for all additional premium endorsements is automatically processed or incorporated into the remaining installments. All return premium endorsements are refunded directly to the insured or incorporated into the remaining installments.

**NO ADDITIONAL
SIGN-UP REQUIRED
TO PARTICIPATE!**

EXCLUSIVELY FOR COMMERCIAL AND PERSONAL P&C!

**SIU →
DIRECT**



SALES & MARKETING

AS A CURRENT OR PROSPECTIVE SIU PRODUCER, YOU CAN RELY ON THE SALES & MARKETING STAFF TO GUIDE YOU THROUGH SUCCESSFULLY PLACING BUSINESS WITH SIU!

Our dedicated Sales Team communicates with our agency partners providing new product information, helping establish personal underwriting contacts, providing online training and setting up online access.

DID YOU KNOW?

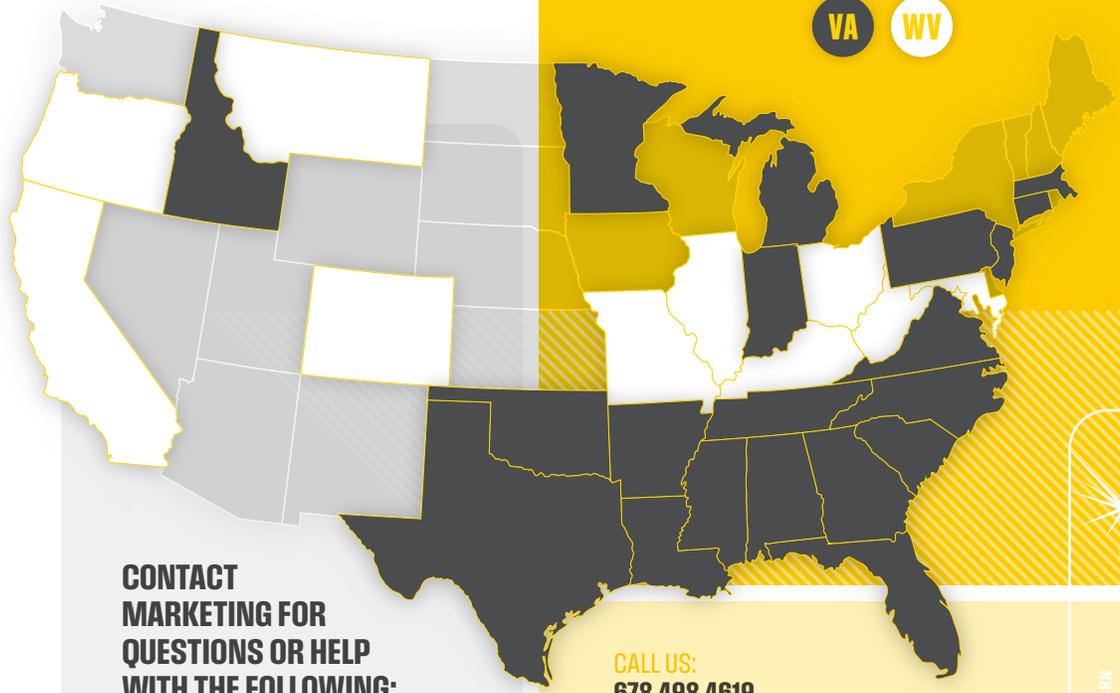


DYK?

THE SIU NATIONAL REACH

● ADMITTED, SURPLUS & BROKERAGE ● ADMITTED ONLY

AL AR CA CO CT DC
 FL GA ID IL IN KY
 LA MD MA MI MN MS
 MO MT NH NJ NC OH
 OK OR PA SC TN TX
 VA WV



CONTACT MARKETING FOR QUESTIONS OR HELP WITH THE FOLLOWING:

- Website login assistance
- Enroll for additional online rating access
- Request training, additional info or a visit from an underwriter
- Update agency profile information

CALL US:
678.498.4619

EMAIL US:
marketing@siuins.com

FOLLOW US:
twitter.com/siuins

facebook.com/siuins

linkedin.com/company/southern-insurance-underwriters-inc.

SOUTHERN
INSURANCE
UNDERWRITERS



DID YOU KNOW

HOW DO I GET APPOINTED?

The fastest way is to complete the online application, which can be found here: <https://agencyonboard.siuins.com/> Please have a copy of your E&O, W9, Agency License and Producer License ready to upload. Contact us if you have trouble and we will send you an application via email.

WHAT CAN I EXPECT?

As an Agency Partner, you will be assigned a dedicated agency representative who will work closely with you during the first 6 months to make sure your experience is a great one and that you have everything you need. Everyone at Southern Insurance Underwriters knows our success is the result of helping our partners succeed.

HOW WILL MY AGENCY REPRESENTATIVE HELP ME?

- Get to know your agency and how you prefer to do business.
- Make sure your contact list is complete and everyone has their credentials. Plus, enroll contacts with companies that provide direct rating access and policy management or a separate login.
- Explain which products and tools match up with your agency's needs.
- Provide any training necessary, including agency portal access, online rating, and accounting.
- Introduce team members for personal underwriting connections.
- Gather feedback on experience to improve ease of doing business.

SOUTHERN INSURANCE UNDERWRITERS IS THE PARTNERSHIP YOU HAVE BEEN LOOKING FOR!

SIU provides access to over 120 markets, spanning: Commercial Property & Casualty, Commercial Transportation, Personal Property, Professional Lines and Standard Lines. Visit the link below for more information on partnering with SIU:

SIUINS.US/RECRUITMENT

SOUTHERN INSURANCE UNDERWRITERS, INC

ACCOUNTING

DID YOU KNOW?



SOUTHERN INSURANCE UNDERWRITERS, INC

ACCOUNTING

DYK?

CALL US:
678.498.4660

EACH AGENCY IS APPOINTED AN ACCOUNTING SERVICE REPRESENTATIVE (ASR) READY AND ABLE TO ASSIST WITH INQUIRIES.

- **SIU billing procedures** - Account Current or Direct Bill Statements (Reconciliation and Deduction procedures)
- **Online payments**
- **Detailed information on SIU's billing procedures:** Electronic Account Current and Direct Bill statement access; Online statement reconciliation and deduction features through Insurance Easy Pay
- **Make payment online**

SIUPREM, INC

DID YOU KNOW

SIUPREM HAS 55 YEARS OF EXPERIENCE IN FINANCING COMMERCIAL AND PERSONAL LINES, COMBINING INDUSTRY-LEADING TECHNOLOGIES WITH PERSONALIZED CUSTOMER SERVICE, CREATING FLEXIBLE FINANCE SOLUTIONS FOR ANY APPLICATION.

**CALL US:
678.498.4700
800.925.2546**

Insurance carriers that are rated B+ or better by A.M. Best or A by Demotech are eligible for financing through SIUPREM in all 50 states.

EASY FOR AGENTS

- **Real-time online quoting**, submission and reporting
- **eSignature**: Secure, Easy & Completely paperless
- **Competitive Rates & Low Down Payments**
- **Incentive programs** and customized finance plans
- **Assigned Account Executives** with direct phone lines
- **Reprint notices, coupons or invoices** from your office
- **Upload insured's payments** directly from your office

EASY FOR INSUREDS

- **Friendly and responsive Bilingual customer service**
- **Pay by text, SIUPREM mobile app, Phone or Online** (Check, MasterCard, Visa and Discover) 24/7/365
- **24 Hour Bilingual Integrated Voice Response** system-account inquiry and payments
- **Automatic recurring** credit card or eCheck installment payments available

DYK?



SOUTHERN INSURANCE UNDERWRITERS, INC THE POWER OF INDEPENDENCE

We are a Certified Managing General Agency serving independent agents throughout the southeast for over sixty years. We understand the importance of competitive markets, innovative technology and personalized service. SIU provides access to over 120 markets.



 GEORGIA OFFICE
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4500 MANSELL ROAD • ALPHARETTA, GA 30022

 FLORIDA OFFICE
PH 407.671.7464 • TF 800.866.3324
618 E SOUTH STREET • SUITE 500 • ORLANDO, FL 32801



WE ARE A FAMILY-OWNED BUSINESS WHO WE BUILD LONG-TERM RELATIONSHIPS WITH OUR UNDERWRITERS AND AGENTS. WITH A STAFF OF EXPERIENCED AND RELIABLE UNDERWRITERS, WE CAN QUICKLY TURNAROUND ALMOST ANY RISK RANGING FROM SIMPLE TO HIGHLY COMPLEX HAZARDS.
LEARN MORE ONLINE @ SIUINS.COM